



Duration: 55 minutes
Course Code: ONBS05

Course Description:

Twitter is a social media platform that is used by a wide range of people, from celebrities, who use it to communicate with their fans to companies and brands who can use it to engage their customers and attract new ones.

Who Should Attend Twitter for Business Training?

- This course would be suitable for current or new users of Twitter who use advertisements and brand pages and want to expand their knowledge of implementing social media strategies.

Course Contents:

- An Introduction to Twitter
- Getting Started on Twitter
- Using Third-Party Applications
- Being Social

Related Courses:

- Facebook for Business | Code: ONBS03
- LinkedIn for Business | Code: ONBS04



Give us a call if you wish to purchase this course: 0114 281 3350

